

Tips On How to Photograph Your Chevy Classic

Often times, we hear from our members that they would like to send in a feature for Member's Pride, but don't know how to photograph their car for a magazine. We have put together some simple tips to help you better understand what types of snapshots enhance the look of your Chevy Classic.



Vertical photos as well as horizontal photos should be taken of your Classic!



Do not cut off any part of your Classic!



Make sure there are no shadows on, or clutter around your Classic!



Make sure the background is simple and your Classic is centered appropriately!

Your Classic

1. When photographing your Classic, shoot the entire car from many different angles. The more pictures you take, the better chance you have of capturing an invaluable photograph. When taking different angles, shoot both horizontal and vertical shots. An important note is if you would like your car on the cover, the picture must be a vertical shot.
2. Other types of pictures that are very interesting for feature articles are close-ups. Take specific pictures under the hood, interior, wheels, etc.
3. Make sure the car is centered, not cutting off any parts of the car. It is difficult for us to use images of half a car in the magazine. When taking snapshots, make sure there is ample space around the top, bottom, left, and right of the car.
4. Also, be aware of your background. A simple background, such as a field or landscape, helps the viewer focus on the subject. Clutter, shadows and buildings only include unnecessary elements and distract the eye from what you want viewers to see: the car.

Film Type

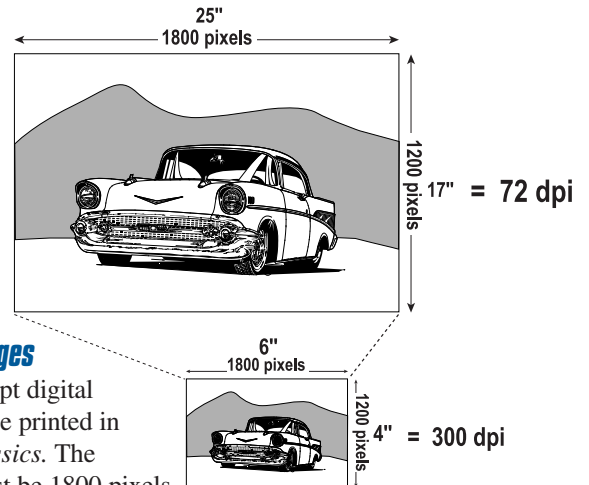
1. Print (Regular Photograph): You can take a print with 35mm film and your automatic camera. This is best for a Member's Gallery and non-cover Member's Pride features. We cannot use print photographs for the Cover of *Chevy Classics*.

2. Slide: Slides are very useful because they have the ability to be enlarged without losing quality and definition. Slides can be used for a cover feature, however slides are difficult to capture perfectly due to the fact that slide film is more sensitive and not as forgiving as regular 35mm film.

3. Transparency: We suggest that if you would like your car on the cover, you contact a professional photographer or an expert at your local specialty camera shop to photograph your car with either a medium or large format camera.

Film Speed

If you are taking pictures of your Classic outside, the best film speed to use is 100. This film speed is best in bright sun and for taking close-ups and still-life shots (like your favorite car)! If you are snapping pictures on an overcast day, we suggest you use 200 to 400-speed film. The higher the film speed (400 is higher than 100), the less light that is required to take a great picture.



Digital Images

We do accept digital images to be printed in *Chevy Classics*. The images must be 1800 pixels by 1200 pixels. If the dot per inch (dpi) is 72, please make sure the image is large (approximately 25" by 17") so we can convert the image to 300 dpi and maintain a high-resolution image for printing. Please save your digital images in one of three formats: .jpg, .eps, or .tif. You can email the images to joe.whitaker@ecklers.net or mail a CD with saved images.

Please be sure to include your story

(at least 500 words), mailing address, email and member number with your photos. Also, please do not fold, cut, staple or alter you pictures in any way and no Polaroids. NOTE: Photographs can be returned; however *Chevy Classics* is not responsible for lost or damaged photos. You may want to have a second set made to keep at home. We look forward to seeing your great pictures and story in the upcoming issues of *Chevy Classics*!

CHEVY Classics

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